



## VIPER FOOTBALL BOOSTER CLUB 2011 CORPORATE SPONSOR DRIVE



**The Vipers Football Program and Booster Club Sponsorship drive for 2011 is here!**

Football season is fast approaching and we are asking for your assistance to help make 2011 successful. The Vipers Football Booster Club is a non-profit organization comprised of volunteers providing support to Space Coasts Vipers football players, trainers, and coaching staff. Your help will assure the continuation of our Football Booster Club during this season and beyond. In addition, your contribution is tax deductible and will provide substantial exposure for your business.

Thank you for helping to make a difference in the football program at Space Coast High School. Should you have any questions or require additional information, please contact Shari McDonald at (321) 302-1304 or email [mcdonald4@mindspring.com](mailto:mcdonald4@mindspring.com). Ads DUE BY August 15, 2011.

### **Platinum, Gold, Silver, and Bronze Sponsors**

- 1 full season of advertisement in the Vipers football program, business Stadium Banners displayed on the home field fence and web site. Season runs from August to November.
- Web site banners are displayed on the Vipers football site at [www.schsvipersfootball.com](http://www.schsvipersfootball.com) for 1 full season year
- 2 tickets to end of year banquet
- Vipers Football Plaque
- Free copy of the first home game Vipers Program

### **In addition, all sponsors receive the following promotional and advertising benefits:**

- Your business announced at all Viper Home games over the loud speaker
- Donate business merchandise items or services for give-aways or raffles during home games.

### **Vipers Football Sponsorship Packages**

**Platinum \$600.00** - Full-page color ad choice of **Inside Front Cover, Outside Back Cover, or Inside Back Cover** of Football Program. **Includes:** 4x8 Stadium banner, website banner, plaque, 2 football banquet tickets, Viper Program from first home game.

**\* Also includes 1 Golf Hole Sponsorship Sign for the Annual Vipers Coaches Golf Tournament June 25<sup>th</sup> at the Great Outdoors.** (FIRST COME, FIRST SERVED).

**Gold \$500.00** – Full-page color program ad. **Includes:** 4x8 Stadium banner, website banner, plaque, 2 football banquet tickets, Viper Program from first home game. **\* Also includes 1 Golf Hole Sponsorship Sign at the Annual Vipers Coaches Golf Tournament, June 11<sup>th</sup>.**

**\*\* Price Reduced after June 25 to \$450.00 and EXCLUDES Golf Hole Sponsorship Sign.**

**Silver \$400.00** - Full-page black and white program ad. **Includes:** 4x8 Stadium banner, website banner, plaque, 2 football banquet tickets, Viper Program from first home game.

**Bronze \$300.00** - Half-page black and white program ad. **Includes:** 4x8 Stadium banner, website banner, plaque, 2 football banquet tickets, Viper Program from first home game.



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**More Great Sponsorships - Business announced at all home games:**

**\$100.00 - Golf Hole Sponsor.** Includes: 1 Golf Sponsorship Hole Sign for the annual Vipers Coaches Golf Tournament at the Great Outdoors, June 25th. Signs will be displayed at all Vipers home games during the season and name added to our website and football program separately as a “Vipers Golf Hole Sponsor”.

**\$250.00** - Full-page black and white program ad & website banner ad

**\$125.00** - Half-page black and white program ad

**\$65.00** - Quarter-page black and white program ad

**\$35.00** - Business Card black and white program ad

**Donation of Items or Services** – We have many businesses that provide an entire team meal, t-shirts, food and beverages for events, and other items or services that help the football program in exchange for advertisement. If you are unable to make a monetary contribution this year but would like to still donate, complete the attached donation form and describe in detail what you would like to contribute and the estimated value of your donation. Please contact us to discuss and find out more information.

**\* Additional 4x8’ Stadium Banner. Anyone can order-\$125.00**

**Vipers Sponsorship Contact Information:**

Shari McDonald – Information Director Cell: (321) 302-1304 Email: [mcdonald4@mindspring.com](mailto:mcdonald4@mindspring.com)

**You MUST email a copy of your ad in either a PDF or JPEG format.** This is requested by our printing service, A&B Wraps. Ads will print better and clearer within the program. If you need help, please contact us.

**Ads must be submitted by August 15, 2011**

**Make check payable to: SCVFBC (Space Coast Vipers Football Booster Club)**

**Vipers Football Booster Club  
Attention: Program Committee  
P.O Box 1133  
Sharpes, FL 32959**

**Vipers Website: [www.schsvipersfootball.com](http://www.schsvipersfootball.com)**



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|                                    |  |
|------------------------------------|--|
| <b>Name of Sponsor:</b>            |  |
| <b>Address</b>                     |  |
| <b>Telephone:</b>                  |  |
| <b>Fax:</b>                        |  |
| <b>E-Mail</b>                      |  |
| <b>Web-site:</b>                   |  |
| <b>Contact Person:</b>             |  |
| <b>Amount Enclosed:</b>            |  |
| <b>Non-monetary Donation Item:</b> |  |
| <b>Approx. Value of Donation:</b>  |  |

**Viper Corporate Program Ad Purchase Information**

| <b>Sponsor Ad</b>  | <b>COST</b>     | <b>Please Note/Circle One</b>                            | <b>TOTAL</b> |
|--|-----------------|--|--------------|
| <b>Platinum (Includes 1 Golf Hole Sign)</b>  | <b>\$600.00</b> | <b>Inside Front<br/>Back Cover<br/>Inside Back Cover</b> |              |
| <b>Gold (Includes 1 Golf Hole Sign)</b>  | <b>\$500.00</b> | <b>Golf Hole Sign</b>                                    |              |
| <b>Gold (Does NOT include Golf Hole Sign)</b>  | <b>\$450.00</b> | <b>NO Golf Hole Sign</b>                                 |              |
| <b>Silver</b>  | <b>\$400.00</b> |  |              |
| <b>Bronze</b>  | <b>\$300.00</b> |  |              |
| 1 Golf Sponsorship Hole Sign at Vipers Coaches<br>Golf Tournament (Displayed at all home games<br>at the field during season and on our website) | <b>\$100.00</b> |  |              |
| Full-page black and white program ad &<br>website banner ad  | <b>\$250.00</b> |  |              |
| Half-page black and white program ad   | <b>\$125.00</b> |  |              |
| Quarter-page black and white program ad  | <b>\$65.00</b>  |  |              |
| Business Card black and white program ad   | <b>\$35.00</b>  |  |              |
| 4x8' Stadium Banner  | <b>\$125.00</b> |  |              |
| <b>Total Amount Due:</b>   |                 |  |              |

**You MUST also email a copy of your ad in either a PDF or JPEG format or let us know to use the same ad from last year.** This is requested by our printing service, A&B Wraps. Ads will print better and clearer within the program. If you need help, please contact us. Email ads to Shari McDonald: [mcdonald4@mindspring.com](mailto:mcdonald4@mindspring.com). Ads due by August 15<sup>th</sup>, 2011.

**Please copy and use this form as receipt for your tax-deductible contribution.  
Make check payable to: SCVFBC (Space Coast Vipers Football Booster Club)  
Vipers Football Booster Club  
Attention: Program Committee  
P.O Box 1133  
Sharpes, FL 32959**

**Vipers Website: [www.schsvipersfootball.com](http://www.schsvipersfootball.com)**